

# Spend Matters Network™

More than just one site—find out who's reading us around the world and discover just how influential the Spend Matters Network of sites really are!

[Spend Matters](#) | [Spend Matters UK](#) | [Spend Matters NL](#) | [MetalMiner](#) | [Trade Financing Matters](#) | [Public Spend Forum](#) | [Healthcare Matters](#)

## Professionals and Industries Reached

- **Manufacturing organizations and individuals from around the world**
- **Procurement and supply chain professionals on a global scale, with a focus on**
  - Healthcare
  - The public and private sectors
  - Receivables and payables financing
  - Metals and commodities

## Nations with the Biggest Presence on the Spend Matters Network



### Let's start

[spendmattersnet.com](http://spendmattersnet.com)

### Advertising Opportunities

Sheena Smith, VP, Client Services  
773-525-7406 phone  
[ssmith@spendmatters.com](mailto:ssmith@spendmatters.com)

William Busch, VP, Client Services  
215-508-7414 phone, 215-350-7349 mobile  
[wbusch@spendmatters.com](mailto:wbusch@spendmatters.com)

# Spend Matters Network™

Spend Matters | Spend Matters UK | Spend Matters NL | MetalMiner | Trade Financing Matters | Public Spend Forum | Healthcare Matters



Graph icon designed by Simple Icons from The Noun Project collection

Attracting more than **\*5 million page views** over the past year, the Spend Matters Network of sites continues to grow at an impressive rate.

\* Source: Woopra Analytics

## Where We Rank Among Major Sites

	1	Google
	237	The Wall Street Journal
→	<b>63,922</b>	<b>Spend Matters*</b>
	<b>89,525</b>	<b>MetalMiner</b>
	175,773	Metalprices.com
	184,626	Supply Chain Brain
	238,661	Metal Bulletin
	251,191	Supply and Demand Chain Executive
	295,000	American Metal Market
	370,784	Procurement Leaders
	395,383	National Association of Manufacturing
	594,340	Shared Services Link

Source: Alexa

\* Traffic includes Spend Matters UK, Trade Financing Matters

### Let's grow

[spendmattersnet.com](http://spendmattersnet.com)

### Advertising Opportunities

Sheena Smith, VP, Client Services  
773-525-7406 phone  
[ssmith@spendmatters.com](mailto:ssmith@spendmatters.com)

William Busch, VP, Client Services  
215-508-7414 phone, 215-350-7349 mobile  
[wbusch@spendmatters.com](mailto:wbusch@spendmatters.com)